



Golder Trust  
for Orphans



NEWSLETTER

April / May 2011

Welcome to The Golder Trust for Orphans Newsletter, where you'll find the latest information about where your contributions to the Trust are going and how you can get involved in helping us create sustainable solutions that make a difference!

## Important Fundraising News

### Rhotia Valley Bakery Up and Running Thanks to the Trust!

In early May, 2011, the final crucial component of the Rhotia Valley Bakery finally arrived at Rhotia Valley Tented Lodge and Children's Home.



*The new bakery equipment arrives to Rhotia Valley!*

The bakery structure was built in late 2010 ([story in September 2010 newsletter](#)), but the equipment, which was purchased from South Africa, was still to arrive and had been held up in Customs in Tanzania. The day that the container arrived was a very exciting day in Rhotia Valley.



*The new equipment gets set up.*



*The baker and staff review equipment instructions.*

An email from Marise Koch, the Founder and Director of Rhotia Valley Tented Home and Children's Lodge, was titled "This is brilliant!!! Many thanks!!!" with a note from Marise that stated "Today we put all the equipment in the right place, and it looks wonderful. This must be the most beautiful, successful and lovely bakery of the world."

The plan with the Rhotia Valley bakery is to produce bread for the tented lodge (of which 10% of all revenues go to the children's home) as well as sell loaves of bread to local shops. 10 percent of proceeds from the bakery are to go to providing ongoing funding for the children's home, which currently houses 40 children.

For more photos of the Rhotia Valley Tented Lodge and Children's Home, [visit our Flickr page](#).

For more information about Rhotia Valley Tented Lodge and Children's Home, visit their website at [www.rhotiavalley.com](http://www.rhotiavalley.com).



## Updates from the Golder Trust Projects

### Your Donations to the Trust Have Grown – So We’ve Expanded our Resources!

Since our inception in 2003, donations to the Trust for Orphans, and the number of projects we’ve been able to support, has grown exponentially.

As a result, we have hired two people to work for the Trust. Their salaries and costs are paid for by Golder Associates Corporation, so your donations are still going 100% towards our projects.

Here are our two employees:

**Jon Howcroft MSc. (Agric.) (Economics)**  
*Trust Manager*

**Role:**

- Ensure donor funds are being used responsibly by acting as the liaison between the GTO and leaders of our charities.
- Monitor the use of the funds given to the charities and provide strategic advice to help them overcome challenges.
- Report back to the Board of Trustees re: progress on projects.
- Meet new potential charities and receive requests for funding.

**Background / Experience:**

Jon has been consulting in the agricultural economics and rural development field for the last 20 years and has been a specialist consultant and project manager for many multi-disciplinary projects. He has worked on projects in South Africa, Botswana, Swaziland, Lesotho, Namibia, Democratic Republic of Congo, Nigeria and Sudan.

In addition, Jon has been an integral part in not only establishing the Golder Trust for Orphans but also growing the organisation to the tremendous success it has become today. Due to this outstanding growth, Jon will now be focusing his talent and energy on the Trust and assuming the position as its official Manager.

**Kelly Robinson**  
*Trust Communications Manager*

**Role:**

- Engage Office Champions and employees to participate in Trust fundraising and awareness raising activities by writing and distributing all Trust communications (newsletter, etc.).
- Update all Trust materials to ensure they are current (print and electronic).
- Contribute to and monitor Trust social media sites.
- Support communications for all global Trust fundraisers and activities (Soccer World Cup, annual Volunteer Trip, NGO Workshop, etc.).

**Background / Experience:**

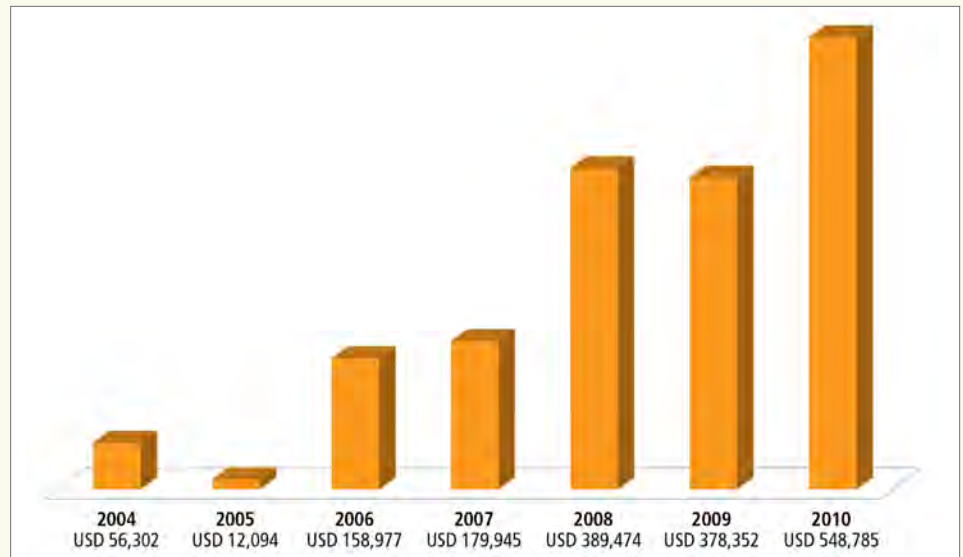
Kelly is a marketing and communications professional that has over 10 years experience. Prior to joining the Golder family last year, she worked with such large corporations as Coca-Cola, Disney and General Motors; she also ran her own marketing consulting company as such brings with her a wide range of valuable expertise.

Kelly will be leaving her position as the Marketing Team Lead in the GTA, Ontario, Canada to

move to Durban, South Africa to fully assume this role in mid August. She is very excited to be taking on this new position and is extremely passionate about joining the Trust for Orphans to help continue to grow the organisation and to make a difference!



*Kelly Robinson and Jon Howcroft visit Lewa Children’s Home to monitor progress on the cheese factory.*



*Donations to the Trust since 2004.*



## Updates from our Projects and Fundraising News

### Golder Hockey Tournament Collects Funds for the Trust

On April 29th & 30th, 2011 Golder talent from Michigan to Montreal was assembled into six hockey teams. Each team played four games at the Sportsworld Crossing Twinpad in Kitchener in a close and exciting tournament. Through thrilling action and unprecedented determina-

tion, the "Tavares Blue Thunder," despite losing their captain to injury for the championship game, were crowned the winners.

Fun was had by everyone, and \$380 was collected as donations to the Trust!



The "Tavares Blue Thunder".

### April Fool's Book and Bake Sale

The Calgary office celebrated April Fool's Day with its second annual Book and Bake Sale!

Employees had the opportunity to purchase books and homemade baked treats collected by the office's volunteer group, in exchange for a donation to the Golder Trust for Orphans. The fundraiser started as a fun way to show off the office's baking skills, and to give new homes to books that have been collecting dust.

The sale was a huge success, and almost \$700 CDN was raised for the Trust!



### iPad Raffle at the Atlanta Office Raises GTO Funds



The Atlanta office held a raffle on Friday, March 25th for an Apple iPad. Employees bought raffle tickets for \$5 each, raising \$630 USD to donate to the Golder Trust for Orphans. Congratulations to the winner, Tracy Norris!

### Homebrew Happy Hour in Support of the Trust



The New England Operations hosted a Homebrew Happy Hour out of the Manchester NH and Westborough MA offices to benefit the Golder Trust. Generous donations were made and over \$200 was raised for the Trust!

### Golder NCAA Basketball Pool supports the GTO

For the past 5 plus years Golder's Atlanta and Denver offices have organized an inter-office NCAA basketball tournament pool that has expanded to participation from 13 offices across GAI GAL and GASA in 2011.

Each participant pre-selects the winners of each game in the NCAA basketball tournament bracket to participate, and prizes are awarded to the top 3 brackets. 20% of all entry fees into the pool were donated to the GTO.

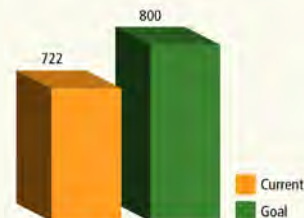
A total of \$75 USD was raised for the Golder Trust for Orphans this year!



## General Information

The Trust is currently supporting nine projects with a vision to expand this number as our financial resources grow.

1. Bulembu Ministries (Bulembu, Swaziland)
2. Hamba Ekukanyeni (Pietermaritzburg, South Africa)
3. Lewa Children's Home, Kip Keino School and Baraka Farm (Eldoret, Kenya)
4. St. Joseph's Care Centre (Bronkhorstspuit, South Africa)
5. Thembisa Embo Community Project (Durban, South Africa)
6. Mission Station of Carlos Vilanculos (Mozambique)
7. KwaSizabantu Schulzental (South Africa)
8. Rhotia Valley Tented Lodge and Children's Home (Tanzania)
9. Food Water Shelter (Tanzania)



**Help us reach our goal of having 800 monthly donors to the Trust!**

Many thanks to all Golder staff around the world who are contributing monthly to the Trust for Orphans. We are getting even closer to our goal of having 800 staff donating monthly!

[CLICK HERE TO SIGN UP FOR PAYROLL DONATION](#)

### What is the Golder Trust for Orphans?

As part of our commitment to sustainability, Golder Associates formed the Golder Trust for Orphans in 2003 to provide support to children and families in Africa who have been orphaned or displaced by the AIDS pandemic.

The Trust, which is funded mainly by contributions from Golder's operating companies and Golder staff, provides financial support to NGO's caring for and counselling families and dependents of people living with HIV/AIDS. To date our efforts are supporting over 1000 children in Africa.

### What projects are we currently supporting?

The Trust is currently supporting the efforts of nine projects in Africa:

- › Bulembu Ministries (Swaziland)
- › Hamba Ekukanyeni (South Africa)
- › Lewa Children's Home, Kip Keino School and Baraka Farm (Kenya)
- › St. Joseph's Care Centre (South Africa)
- › Thembisa Embo Community Project (South Africa)
- › Mission Station of Carlos Vilanculos (Mozambique)
- › KwaSizabantu Schulzental (South Africa)
- › Rhotia Valley Tented Lodge and Children's Home (Tanzania)
- › Food Water Shelter (Tanzania)

### Where can you find more information about the Trust?

The Golder Trust for Orphans has a site on GoldNet! Go to [Corporate Services / Enterra Holdings Ltd. / Golder Trust for Orphans](#) to:

- › Learn more about the projects we're supporting
- › Visit other AIDS related web sites
- › Download Contribution forms
- › Read articles of interest
- › See current presentations about the Trust!

You can also visit the Trust web site at [www.goldertrust.org](http://www.goldertrust.org)!

Your feedback about this newsletter is welcomed! Please send your comments to [GolderTrustforOrphans@golder.com](mailto:GolderTrustforOrphans@golder.com).

## How can you get involved?

- › Become an Office Champion for your office!
- › Promote the Trust in your workplace
- › Organise a fundraiser in your office
- › Encourage other staff members to contribute

Donate monthly through:

- › Payroll deduction
- › GivenGain online payments
- › Bank draft
- › Get involved in fundraising events in your office, operating region, or globally!

Feedback about this newsletter is welcomed.

Please send your comments to: [GolderTrustForOrphans@golder.com](mailto:GolderTrustForOrphans@golder.com)